



# CULTURE CARRIES

The Architecture of Alignment



# Culture Is a Shared Web of Meaning

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# HOW CULTURE FORMS

- Habits
- Language
- Expectations
- Practices

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People **Experience** Culture  
Before They **Understand** Belief

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Every House Has a **Culture**  
The Question Is Whether It Is **Intentional**

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# Culture **Carries** What Systems Cannot

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Presence **Before** Programming  
Posture **Before** Performance

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# Alignment Is **Shared Meaning**, Not Uniformity

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# Alignment Is Architecture

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# Architecture Determines Flow. Flow Shapes Experience

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# Alignment Is Design Not Control

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# THE CINDER BLOCK PRINCIPLE



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**You are not Assistant**

**you Are a  
culture Carrier**

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# Carry the Architecture of the House

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# Every Space as a Formative Place

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# CULTURAL ENVIRONMENTS

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**PRESENCE**

**Calm Over Chaos**

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**HONOR**

**Every Person  
Bears God's Image**

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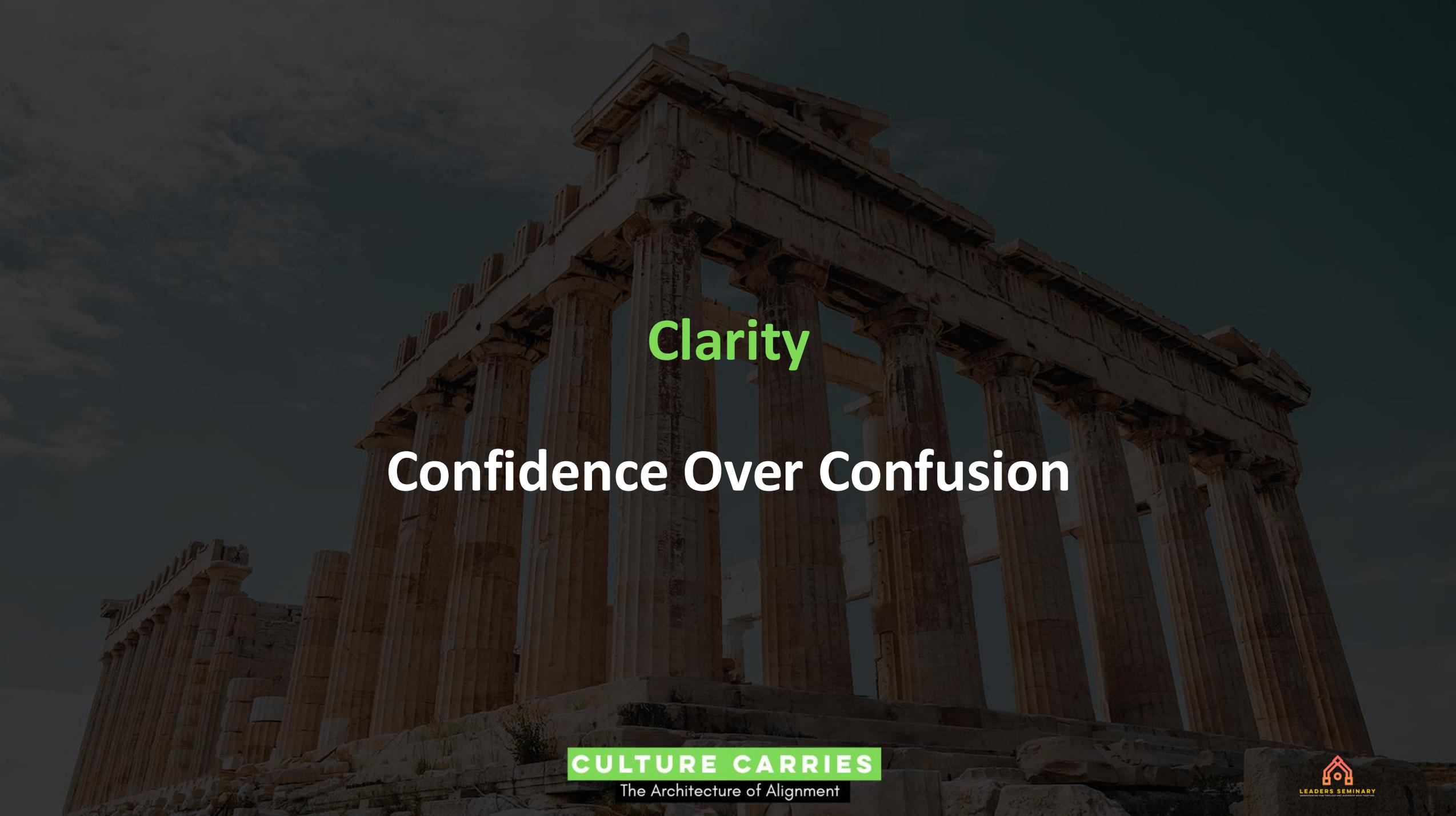
**Hospitality**

**Missional Presence**

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Clarity

Confidence Over Confusion

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Excellence

Stewardship, Not Perfection

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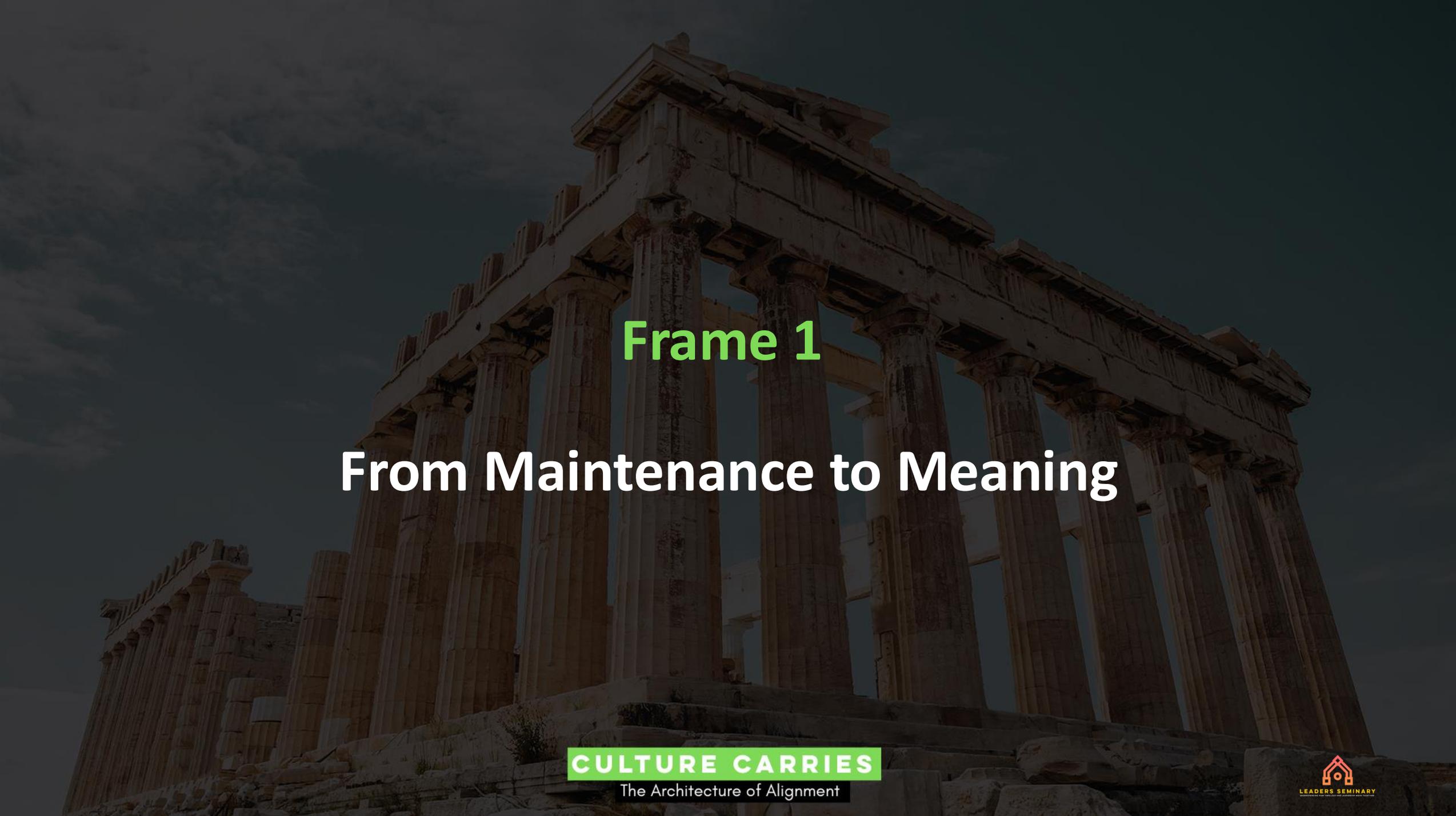
# The 4 frames of an aligned house

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## Frame 1

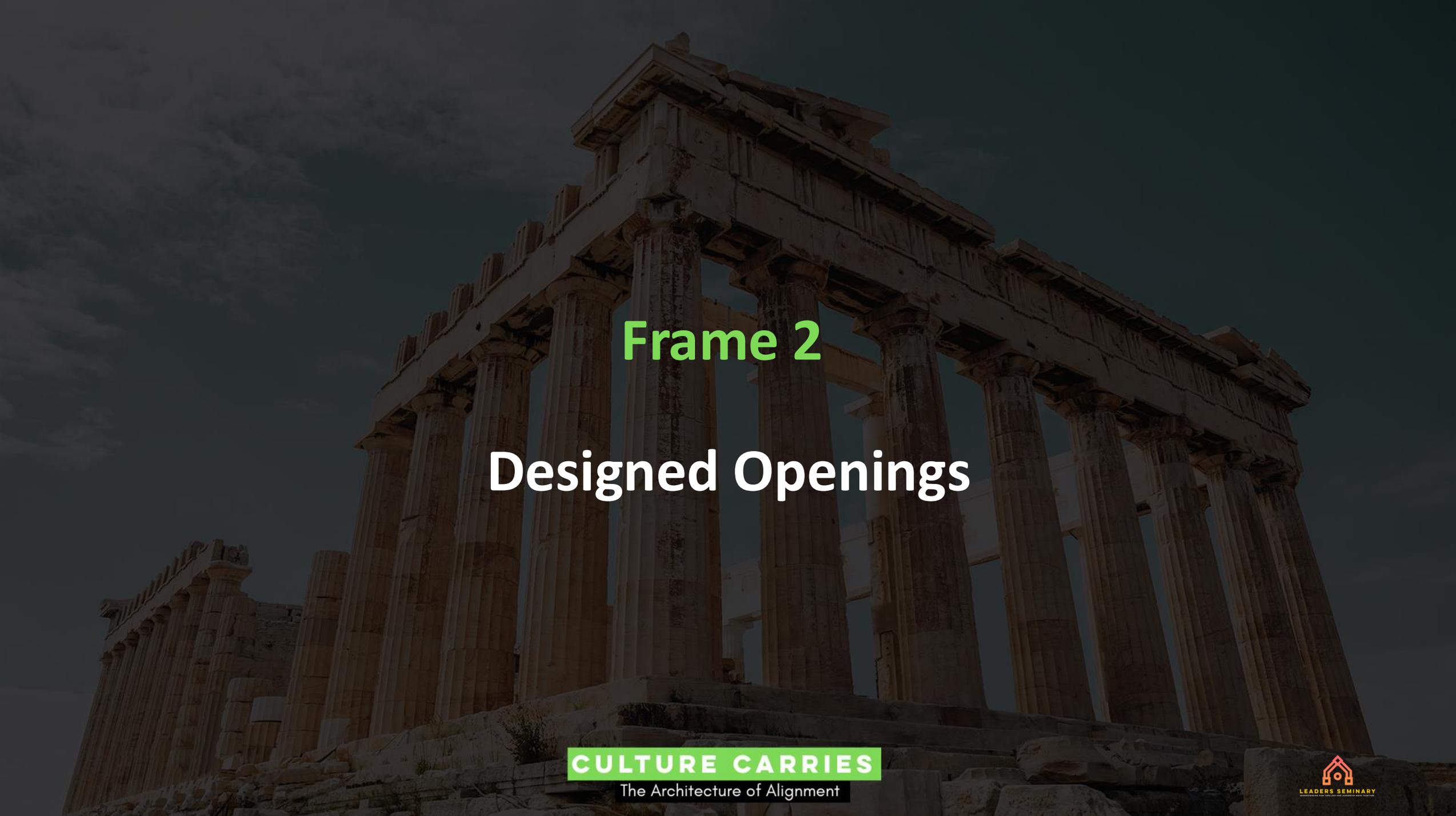
# From Maintenance to Meaning

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## Frame 2

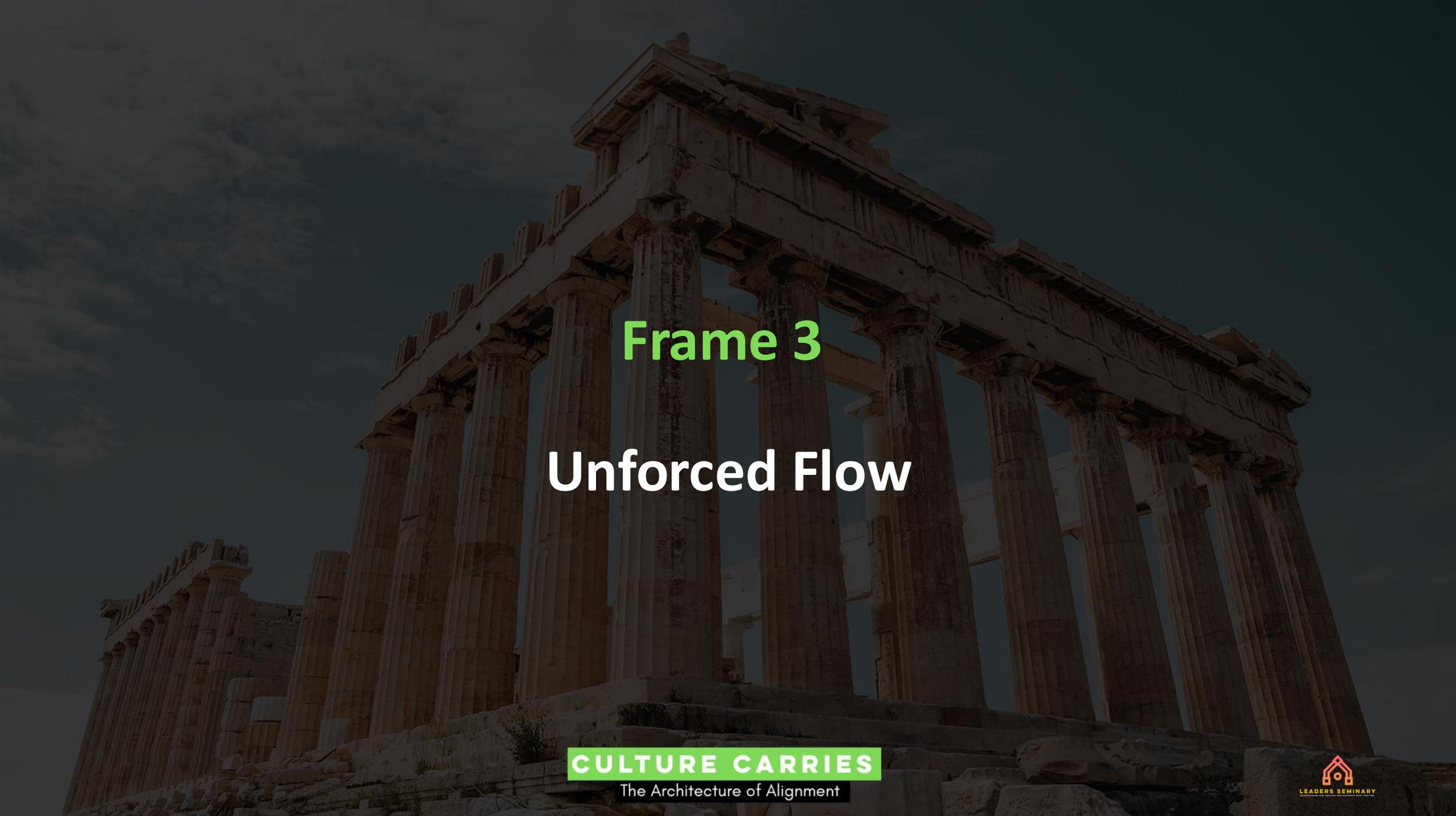
# Designed Openings

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## Frame 3

# Unforced Flow

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## Frame 4

# A House That Rises

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**Unless the LORD builds the house, those who labor build  
in vain.**

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